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| Price                           | <del>N</del> 1220 |
|---------------------------------|-------------------|
| 52-week range                   | ₩1,070-1,617.1    |
| Market Cap. ( <del>N</del> 'bn) | 967,041           |
| 1-month Avg. Vol                | 386,267           |
| Curr. PE                        | 20.7x             |

# 1700 1600 1500 1400 1200 1100 Oct-18 Feb-19 Jun-19 Oct-19

Analyst

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# Nestle Nigeria Plc. (Nestle.NL)

### Initial View

# Disappointing sales, cost pressure dampens earnings

- Nestle released 9M 19 result yesterday, with reported EPS expanding 11.2%YoY to N46.48 driven largely by the absence of impairment charge, which created a high base for input cost same period in the prior year. However, the quarterly numbers revealed a different story, as the ongoing competition in the seasoning market coupled with new cost pressures left earnings lower over Q3 19, with EPS declining 9.1% YoY to N13.37. Relative to our estimate, revenue fell short by 4.7%, while higher than expected cost estimate and taxes drove material deviation in PAT. On the 9M numbers, Nestle declared an interim dividend of N25 per share. Our full year dividend expectation of N68.75 translates to a dividend yield of 5.6% using the last closing price.
- Disappointing sales points to intense competition in seasoning market. The revenue picture over Q3 19 was quite disappointing with revenue ticking up by just 2.4% over the period the least YoY revenue growth recorded since Q1 15. This largely reflects the increasing competition in the seasoning market from the smaller brands given the seasoning accounts for almost 40% to 50% of the company's product portfolio by our estimate. Consequently, revenue from food segment was flat over the period (-0.9% YoY to ¥43.6 billion). On the flipside the company seems to be holding its grip in the beverage segment, with sales expanding 8.3% YoY to ¥25.9 billion giving a mild boost to overall sales.
- Surprisingly, cost pressure re-surfaces. Unlike H1 19 wherein Nestle reported expansion in gross margin excluding the base effect from impairment cost booked over 2018, Q3 standalone was bedevilled by cost pressure, with gross margin contracting 153bps YoY to 43.5% over Q3 19. The input cost (+5.2% YoY to N39.2 billion) pressure is surprising, as our channel checks reveals that prices of key raw materials were down over the period. Coupled with a relatively flat operating expense (+1.9% YoY), EBIT margin weakened further by 144bps to 23.9%. PBT was down by 0.6% to N16.1 billion and PAT down by 9.1% YoY to N10.6 billion mirroring higher taxes with effective tax at 34.3% (+620bps YoY).
- *Cash position drops*. Q3 19 saw receivables days increase to 75 days from an average of 50 days over the last 7 quarters, which gives further credence to the company's challenge in growing sales. For us, we believe the need to support revenue growth amidst the challenging

environment drove the increase in receivable days. On that note, trade receivables went up by \(\frac{\textbf{N}}{17.1}\) billion between Q1 and Q3 19 with cash balance dropping to \(\frac{\textbf{N}}{12.6}\) billion from \(\frac{\textbf{N}}{33}\) billion reported for Q1 19.

Nestle's Q3 performance raises some concerns since we expected its brand loyalty to support sales growth above mid-single digit, as seen in prior years. For us, on expectation of flat pricing in a bid to support volumes amidst intense competition from smaller brands, we worry about what the future holds for the two top players in the seasoning market (Nestle and Unilever). Nonetheless, it is fair to state that Nestle's history of being a defensive stock leaves the company as our top pick in the consumer space. We have an **OVERWEIGHT** rating on Nestle with a FVE of N1447.39 which presents 18% upside using last closing price. Nestle trades at a P/E of 20.7x which is a premuim to Bloomberg MENA peer average of 20.6x, respectively. Albeit, relative to other Nestle peers, it's at a significant discount (Nestle Pakistan: 35.18x, Nestle India:85.5x. Nestle Malaysia: 51.9x, Nestle SA: 33.81x).

## **Summary of Results**

|                      | Q3 19  | YoY growth | QoQ growth | 9M 19   | 9M 18   | YoY growth |
|----------------------|--------|------------|------------|---------|---------|------------|
| Revenue              | 69,438 | 2.4%       | -2.12%     | 211,347 | 203,135 | 4.04%      |
| Cost of sales        | 39,206 | 5.2%       | 7.92%      | 115,035 | 116,985 | -1.67%     |
| Gross profit         | 30,232 | -1.1%      | -12.65%    | 96,312  | 86,150  | 11.80%     |
| Operating expenses   | 13,616 | 1.9%       | 19.61%     | 39,263  | 36,790  | 6.72%      |
| Operating profit     | 16,616 | -3.4%      | 23.93%     | 57,050  | 49,360  | 15.58%     |
| Net interest expense | -499   | -55.68%    | 63.02%     | 1,572   | 2,661   | -40.92%    |
| PBT                  | 16,117 | -0.6%      | 23.21%     | 56,554  | 48,089  | 18%        |
| PAT                  | 10,595 | -9.1%      | 15.26%     | 36,841  | 33,118  | 11.24%     |

|                     | Q3 19  | Q3 18  | Change(pps) | 9M 19  | 9M 18  | Change(pps) |
|---------------------|--------|--------|-------------|--------|--------|-------------|
| Gross margin        | 43.54% | 45.07% | -1.53%      | 42.41% | 41.31% | 1.10%       |
| EBIT margin         | 23.93% | 25.36% | -1.44%      | 24.30% | 22.81% | 1.49%       |
| PBT margin          | 23.21% | 18.47% | 4.74%       | 23.67% | 19.18% | 4.49%       |
| PAT margin          | 15.26% | 15.66% | -0.40%      | 16.30% | 13.81% | 2.49%       |
| Effective tax rates | 34.26% | 15.20% | 19.06%      | 28.02% | 27.98% | 0.04%       |

Source: ARM Research \*unless otherwise stated

### **ARM ratings and recommendations**

ARM now employs a two-tier rating system which is based on systemic importance of the security under review and the deviation of our target price for the stock from current market price. We characterize systemic importance as a function of a stock's ranking among the group of top 20 stocks by NSE market capitalization over a trailing 6-month period (minimum) to the review date. We adopt a 5-point rating system for this category of stocks and a 3-point rating system for stocks outside this group. The choice of top 20 stocks arises from the consideration that this group of stocks constitutes >75% of overall market capitalization and stocks outside this group are generally less liquid and individually account for <<1% of market capitalization. For stocks in both categories, the basis for ratings subject to target price deviation is outlined below:

| TOP 20      |            | NON-TOP 20 |           |
|-------------|------------|------------|-----------|
| Rating      | Deviation  | Rating     | Deviation |
| STRONG BUY  | >20%       | BUY        | >20%      |
| OVERWEIGHT  | 10% — 20 % | NEUTRAL    | 5% — 20 % |
| NEUTRAL     | 0% — 10%   | SELL       | < 5%      |
| UNDERWEIGHT | -5% — 0%   |            |           |
| SELL        | <-5%       |            |           |

| RECOMMENDATION KEY |   |  |
|--------------------|---|--|
| Rating             | Recommendation  |  |
| BUY                | Accumulate security to a substantial extent constrained only by portfolio diversification considerations  |  |
| OVERWEIGHT         | Accumulate security to an extent moderated by cognizance of its benchmark weight  |  |
| NEUTRAL            | Maintain status quo for security with respect to current holding—i.e. keep if already holding and don't buy otherwise—subject to reas portfolio constraints |  |
| UNDERWEIGHT        | Minimize exposure to security taking cognizance of its index weighting  |  |
| SELL               | Sell-off security completely from portfolio   |  |

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